

# PROPERTY PORTAL

This property portal is a “Consumer To Consumer” (C2C) property internet search portal which aims to bring “Tenant and Landlord”, Buyer and Seller” together without having to involve any middle man, agent, broker and/or salesperson. This web application aims to satisfy all real estate needs in Singapore for both property owners and seekers locally and globally. Its framework is to provide an online platform which is highly focused on Singapore real estate content and also provide an internet advertisement channel which is more focused and accurate to a target audience.

The goal is to offer an unique and more relevant online search for internet users and also to help the relevant stakeholders in the business community to get their products and services established with less effort from physical and costly advertising. The goal is also to promote an innovative way of online collaboration between the internet users and the information providers with efficient mechanism using cutting edge technology to improve information flow.

